

PRESS RELEASE

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SHOWING IN THE MARSDEN WOOL PROJECT SPACE
11 NOVEMBER - 22 DECEMBER 2010

The exhibition presents a variety of ingenious lighting ideas from a selection of upcoming young British designers for whom matters of energy and resource efficiency are high on the design agenda.

Featured works will include Amy Warner's dramatic 'Lift Light' whose sharp, industrial aesthetic originates in its caged futuristic wands of LED lights that are raised and lowered by means of a reclaimed industrial pulley system. Amy, a recent Middlesex graduate who captured the attention of the design world at her degree shows last summer, will also use the exhibition to launch a brand new addition to her lighting collection.

The designs of bricoleur Lucy Norman also satisfy a need for aesthetically pleasing lighting and ecological value. 'CAPtivate' is made from plastic bottle tops and caps and allows the user to add to or replace the caps, in order to change the colour and thus the emotional effect of the lights; it is a contribution to decreasing the estimated 40,000 tonnes of plastic bottles that go into landfill each year. Her 'Electric Ballroom' light, conceived as a colourful and practical illumination for outdoor events, is designed for self-assembly from a kit of found components that have other practical applications.

Becky Miller's designs reflect her interest in the moral role of the designer and the value of emotion in design and include her 'Je ne suis pas un arrosoir' lamp. The arrosoir (French for watering can), only casts a beam of light when tipped into the watering position. The link it makes between water and electricity is intended to encourage users to consider resources that are all too often taken for granted. Another work, 'Bust Up', tells the story of a once abandoned chair and its subsequent reincarnation/s as a collection of useful new artefacts.

Prices start from around £150

BIOGRAPHICAL NOTES

Amy Warner studied Applied Art at Middlesex University graduating last summer. Her work was included in 'Use Your Imagination' at the V&A Museum of Childhood (2009 - 10) and was most recently seen at 'New Designers' at the Business Design Centre. She was shortlisted for the Design Museum's 'Design Factory' competition in 2010.

Lucy Norman studied for a BSc in Product Design at the University of Brighton. She has since worked as a freelance designer on projects that include display design for Urban Outfitters and Howies, product design for Winther Browne, and set design for the Tufnell Park Theatre Company. Her recent exhibitions include 'Eco Home' at the Geffrye

Museum, London (2009-10) and 'MeWeCycle' at Colette, Paris (2009). In 2008 she founded Lula Dot, a company which aims to transform London's waste into objects of lasting beauty.

Becky Miller also studied at the University of Brighton, but for a BA in 3D Design and like Lucy graduated in 2007. She describes herself as 'a creative thinker and doer' and explores her attitude to design philosophy and process through her blog at www.beckymiller.co.uk. She has previously shown at New Designers, Tent and in the 'It's Nice That Original Format Exhibition' in 2008.

The curator of the Marsden Woo Project Space is Tessa Peters.

The Marsden Woo Project Space is an exciting new initiative running alongside our established programme of solo and small group exhibitions by gallery artists. MW Project Space allows us to respond quickly to significant bodies of innovative work and will be used to showcase the work of talented emerging artists and designers and fresh directions in the work of more established artists. These exhibitions are organized at short notice, so please check our website regularly for news on forthcoming shows and events.

For more information, images, or to arrange an interview with the artists please contact Tatjana Marsden or Alida Sayer
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MAIN IMAGE L-R: Becky Miller, Lucy Norman, Amy Warner